

**REYNOLDS KNIGHT**

**Federal Aid to Schools Gets Tangled in Election Politics**

If your community needs new schools, you and your neighbors had better grit your teeth and prepare to pay for them out of your own local taxes. Federal aid is growing more and more entangled in election-year politics.

President Eisenhower, in his State of the Union message, proposed \$1250 million of aid for school construction. He also suggested that matching funds from states or localities be liberalized and put on a sliding-scale basis, so that a very poor district, for example, might get \$10 in aid for \$1 of its own.

Last week Rep. Augustine B. Kelley (D., Pa.) raised the ante to \$1600 million—\$400 million a year for four years—and proposed that the matching of state funds be dollar for dollar.

Lying in wait for either plan is Rep. Adam Powell (D., N.Y.) with an amendment providing that no such funds be expended in any state or district where schools are segregated.

This would just about kill the measure. Many members of both parties from all sections say the bill would thus lose its chief appeal; for it would

mean that a measure that originated with the idea of helping "according to need" would have been so distorted that (for example) Fairfield County, Connecticut (annual per capita income \$2159) would be eligible while Benton County, Mississippi (annual per capita income \$580) could get nothing.

**PARBUSTING PROMOTION**—Opportunities for promoting alcoholic beverages are few and far between, it seems, so liquor men must constantly be on the alert for fresh ways to focus consumer attention on their wares.

Schenley Import Company's biggest promotion these days is a pro-amateur golf tournament in behalf of Canadian MacNaughton whisky. It offers the biggest one-day purse on the golf circuit—\$7500. That's as much for an afternoon's play as some big four-day events pay, and it lures some 200 top golfers to Miami Beach's Bayshore course every January for the MacNaughton Pro-Amateur.

This year's tourney was won by Herman Barron, of White Plains, N. Y., with a five-under-par 67. Pete Cooper, of Tampa,

Fla., made a hole-in-one. Other high-winning pros entered in the event included Sam Sneed, Ted Krohl, Bob Toski, Ed Furgol, and Lew Worsham.

Newspaper, wire service, and TV coverage of the event, declared Schenley Import executives, made the tournament the most successful promotion in the eight-year history of Canadian MacNaughton.

**THINGS TO COME**—A sheet of gold leaf comes with a new wallet; the buyer personalizes it by writing his name on it. . . . For \$17 you can get a device to pulverize your ice cubes, a gallon a minute. . . . If your teddy bears have been going blind, an English firm sends to this country eye-fasteners said to be proof against the toughest lot. . . . A kit converts a hand drill into a bench grinder, polisher and buffer.

**FAST-ROLLING SCHOOL**—A one-day intensive course in the report of President Eisenhower's Cabinet Committee on Transportation Policy is taking railroaders, shippers, suppliers, labor representatives, civic leaders and newspapermen back

to school for a day in a score of eastern cities.

Sponsored by the Eastern Railroad Presidents Conference, the seminar employs two education professors from New York University and eight attorneys from member railroads to ERPC to convey the Cabinet Report's findings:

(a) That the nation doesn't now enjoy the strong, integrated transportation service it must have to thrive in peace and survive in war;

(b) That for the transportation system to regain this needed strength, the heavy hand of government control must be lifted, and a climate of healthy competition established.

After the normal presentation, question-and-answer periods dissect the tougher portions of the report until everyone understands them.

**FROZEN GAINS, LOSSES**—Mid-January freezing weather in Florida destroyed more than half that state's tomato crop, caused comparable losses in other winter vegetables.

Prices in the big eastern cities went up proportionately, most quotations in New York markets more than doubling. The high prices didn't keep the smaller supply from selling, and packers of frozen foods reaped a harvest they hadn't expected.

Supplies are being cleaned out, and larger packs than usual will have to be put up this summer.

**BITS O' BUSINESS**—The 2,437,000 tons of steel produced in the week ending Jan. 21 set an all-time record, although the 99 per cent of capacity operations has been surpassed previously. (Capacity is calculated anew every Jan. 1) . . . Coal production for the Jan. 14 week is estimated by the National Coal Assn. at 10,610,000 tons. . . . Carloadings rebounded from the year-end lull to a figure of 710,338 for the Jan. 14 week.

**New Kiwanis Club Holds Fete Tonight**

Newest of the local Kiwanis clubs will be launched at a charter dinner to be held tonight at El Camino College Campus Center. It is announced by Joe Bellante, Walteria realtor and president of the new club.

Dinner will be served at 7 p.m.

Formation of the club and the charter night dinner has been sponsored jointly by the Kiwanis clubs of Torrance and Lomita. The semi-formal affair will host all Kiwanis members, their wives and friends of Hawthorne, Torrance, Redondo, Lomita and adjacent communities.

**Drug Supply**

Use of prescription-type drugs in the U.S. has increased from 20 million pounds in 1949 to 66 million pounds today.

**DIFFERENT NAME**  
Vermont was once known as New Connecticut.

**AIRMAIL PIONEER**  
First night airmail flight was made in 1921.

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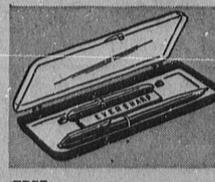
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The Eversharp "floating point" pen, the most famous in America. First in styling, perfection in performance, the Eversharp comes complete with new double-size Kimberly cartridge. Ink is non-mudge, non-transferable. Truly, the royalty of ball-point pens.



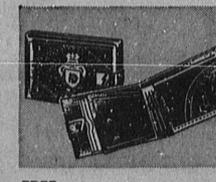
**FREE...** when opening an account of \$250 or more or adding \$250 or more to an existing account!

Exquisite Eversharp "His and Hers" pen set in beautiful jewel-tone colors. The superb styling, golden accents and exclusive "floating point" make these America's most wanted writing companions. Yours in a handsome unbreakable carrying case.



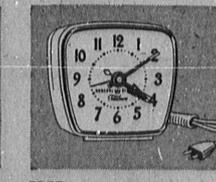
**FREE...** when opening an account of \$500 or more or adding \$500 or more to an existing account!

A gorgeous 8-piece salad set. Big beautiful gold-flecked mixing bowl, six smart servers, spoon and fork, all in matching color. Practically indestructible; the very latest in home-makers fashions. Featured in leading national magazines.



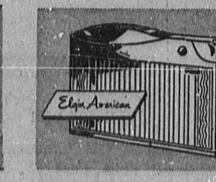
**FREE...** when opening an account of \$1000 or more or adding \$1000 or more to an existing account!

Beautiful Craftsman men's or women's genuine leather wallets with double stitched coin purse and transparent plastic holders for eight pictures. Nationally known. . . Craftsman are truly walls of distinction. . . expertly tooled and compactly styled!



**FREE...** when opening an account of \$5000 or more or adding \$5000 or more to an existing account!

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